

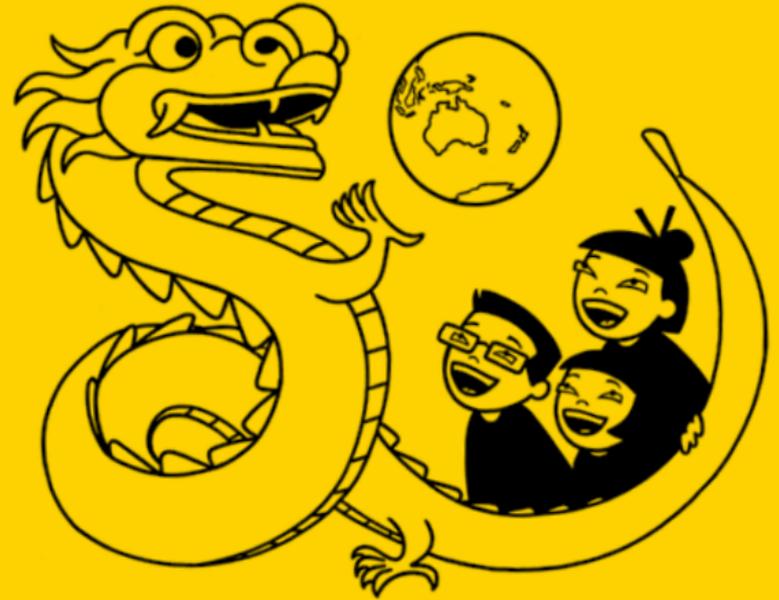
New Zealand Chinese Association Auckland Inc. Presents

Diverse Bananas, Global Dragons

International Conference

30 May - 1 June 2014

The University of Auckland Business School
Level O, Owen G Glenn Building
12 Grafton Road, Auckland, New Zealand



www.goingbananas.org.nz



Message from the NZ Chinese Association National President

Welcome to Diverse Bananas,
Global Dragons

The NZ Chinese Association welcomes delegates from across the country and overseas to “Diverse Bananas Global Dragons”.

Ethnic diversity is increasing in New Zealand. Our Chinese communities have grown in size significantly to now be the largest Asian ethnic group in the country - up sixteen per cent to over 170,000 in the 2013 census, and as a result of this growth, the Chinese voice is even more articulate.

Auckland, the country’s largest city, displays and celebrates many aspects of this dynamic community through its colourful cultural events and flavours, one of the many strands that make up our vibrant multi-cultural society.

This conference provides an opportunity to share thoughts and reflections on the impact Chinese are making in New Zealand and globally, as the result of China’s exceptional and rapid rise as a leader on the world stage, both economically and socially. For it is these stories that create a rich tapestry in a global world where communities are complex and wonderfully varied.



NEW ZEALAND CHINESE ASSOCIATION INC
紐西蘭華聯總會

Incorporated in 1935, the NZ Chinese Association is one of the oldest Chinese organisations in the country with 13 branches throughout New Zealand. Originally established to support and cater for the welfare, social and cultural needs of the early arrivals, the Chinese community has grown substantially and changed over time so our aims and objectives are now oriented towards the maintenance of our language and culture.

I wish to acknowledge the support of the Chinese Poll Tax Heritage Trust, which was established in 2004 as a gesture of goodwill, following the formal apology in February 2002 by the New Zealand Government to all poll tax payers and their descendants, for the actions of previous governments that imposed a poll tax on Chinese persons entering NZ, and in enacting other discriminatory legislation.

I wish you all an enriching conference experience.

Virginia Chong JP
National President NZCA



Message from Prime Minister
Welcome to Diverse Bananas,
Global Dragons

Greetings, New Zealand is proudly a diverse and vibrant nation. We value the contribution of our Chinese community to this diversity. As Prime Minister I am committed to ensuring your voice is heard at the highest levels. This is helped by the work of National MP Dr Jian Yang.

Since New Zealand and China signed a Free Trade Agreement in 2008, our friendship has gone from strength to strength. Through education, and learning about other cultures, we can build on this relationship further.

This Conference is a great opportunity to celebrate the contribution that the Chinese community makes to New Zealand.

I want to thank New Zealand Chinese Association, Auckland branch, for the work they do and wish you all the best for a successful Conference.

Best wishes,

Rt Hon John Key - Prime Minister



Message from Kai Luey QSM
Welcome to Diverse Bananas,
Global Dragons

By popular demand after a five year hiatus, our iconic and unique conference returns to challenge perceptions of what it means to be Chinese and celebrate the journeys, stories and identities of leading local and overseas born Chinese personalities.

This is the fifth event in the Going Bananas cycle. We continue to build a community of interest in Chinese lives and experiences. We offer everyone a fresh way to explore and understand the impact Chinese communities make in New Zealand and on the global stage.

We are very privileged to be able to hold the sessions in this world class facility courtesy of the University of Auckland Business School and we trust that all attendees will enjoy the proceedings, the discussions and the networking in such a conducive environment.

The success of any event only results from the efforts, commitment and support of many people. So I wish to express my very sincere thanks to the speakers, the sponsors, the volunteers and the Organising Committee members whose hard work and planning over the past 12 months have made this conference possible.

Kai Luey - Co - Chairman, Conference Organising Committee

Principal Sponsors



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Ko Te Kōwhiri o Aotearoa me Haina
New Zealand China Council
新西兰-中国关系促进委员会



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FRIDAY, 30 MAY 2014



SPECIAL FEATURE SEMINAR

A Creative Conversation with Anthony Hoy Fong

4:30 - 5:30pm OGBB 03 The University of Auckland Business School

Hear Anthony talk about his creativity and what the University of Auckland is learning about the creative process. Anthony is an Auckland born and raised celebrity chef based in New York. He has cooked for the President of the United States, worked with basketball legend Shaquille O'Neal and appeared on Oprah.

This is a free event. Please ensure you register on page 12. Seats are limited.



**THE
CREATIVE
THINKING
PROJECT**

WELCOME RECEPTION

**The University of Auckland Business School
Level 1 Foyer, 12 Grafton Road, Auckland City**

- 6:00pm** Guests Arrive
- 6:30pm** Introduction By MC - David Wong
- 6:35pm** Welcome - Kai Luey
- 6:40pm** Opening by Rt Hon John Key, Prime Minister
- 6:45pm** Messages from Consul General Niu Qingbao,
Eric Chuah, ANZ Bank
Prof. Jenny Dixon, University of Auckland
- 6:55pm** Rhythms of Aotearoa
- 7:05pm** Book Launch - "Destinies Divided:
A Story of the Chinese Diaspora in WW1"
by Meemee Phipps
- 7:15pm** Drinks & Canapes
- 7:45pm** Reception Ends

DAY ONE - SATURDAY, 31 MAY 2014

8:00am Registration

9:00am Welcome - Richard Leung, Chairman,
New Zealand Chinese Association Auckland Inc.

Jilnaught Wong, Deputy Dean of University
of Auckland Business School

9.10am Keynote Address

**The Leadership Role Chinese NZers can play to
build NZ Inc: Changing your Mindset.**

Mai Chen will talk about minority/majority thinking, demographic trend towards a non-white majority, our “expertise” in doing business with China and understanding the levers of power in NZ.

- Chairperson - Jilnaught Wong
- Mai Chen - Founding Partner, Chen Palmer
Public Law Specialists

10.15am Morning Tea 

10:45am **High Flying Bananas - Personal Journeys
of Chinese New Zealanders at Home & Aboard**

Chinese are high achievers. They make things happen both here and abroad. Movers and shakers across a variety of sectors share the personal and professional challenges they have overcome on the road to success in local and international waters.

- Chairperson - David Wong
- Anthony Hoy Fong - International Chef & Entrepreneur
- Florence Wong - NZ China Business Leader
- John & Michael Chow - Entertainment Entrepreneurs
- Paul Croucher - Brewing Entrepreneur

12:15pm Lunch 

>> 1:15pm Creative Cool Chinese

Creativity knows no boundaries. It disrupts everything in life and opens up a world where impossible means nothing. Make way for the new generation of visionary culture-shapers. Artists across various disciplines paint a mosaic of their creative output.

- Chairperson - Andrew Young
- Renee Liang - Playwright & Poet
- Weilun Ha - Chinese Brush Painter
- JJ Fong - Actress & Singer
- Dion Hitchens - Sculptor & Artist

>> 2:45 pm Where's the Yellow Peril - ALIVE OR DEAD ?

The rise of China as a world power in the past 10 years plus the migration of Chinese into Aotearoa has once again revived the ugly phrase “Yellow Peril” as a description of all Chinese here as part of the country’s ethnic mosaic.

We shall also examine the sense of belonging and cultural identity of the Chinese, and see whether ‘Chinese New Zealanders’ is a term which will gain currency like ‘Pakeha’ and ‘Maori’.

- Chairperson - Richard Leung
- James Ng - Eminent NZ Chinese Historian & Author
Windows on a Chinese Past & Poll Tax Issues
- Manying Ip - Professor of Asian Studies at
University of Auckland
The Latest Trends of Chinese Settlement
in New Zealand and Implications

>> 4:00pm **Afternoon Tea** ☕

>> 4:30pm **Global Dragon Voices**

Chinese suffered blatant discrimination and anti-Chinese legislation in many countries besides New Zealand, and in this session, activists describe the immigrant experiences in USA, Canada and Australia. Despite the obstacles, the heartbreak and separation from loved ones, the Chinese persevered, working hard and making sacrifices in order to create a better life for future generations.

- **Chairperson - Kai Luey**
- **David H T Wong - Eminent Canadian Architect & Chinese Activist**
The graphic novel as a genre to teach the forgotten history of the Chinese in North America
- **Daphne Lowe Kelley - President (2003 - 2012)**
Chinese Heritage Association Inc
Finding the Australian Chinese Voice

>> 6:00pm **Close of Day 1**

>> 7:00pm **Dinner at Seafood King Chinese Restaurant (BYO)** ☕
333 Remuera Rd, Remuera, Auckland (optional extra)



DAY TWO - SUNDAY, 1 JUNE 2014

>> 7:30am **Breakfast** ☕

In Conversation with International & Local Personalities

Get up early for this unique opportunity to interact with our distinguished global and local personalities.

Goods donated by MG Marketing, Hubbard Foods, Nekta Nutrition, PAK' n SAVE Whangarei

>> 8:15am **Seminar on use of the Chinese Online Communities Website**

NZCA Auckland Inc. and Auckland City Libraries have partnered to ensure history is kept alive forever. www.chinesecommunity.org.nz is a significant online repository housing the stories and family memories of Chinese New Zealanders.

- **Michael Ng & Smita Biswas**

» 9:00am Dragon & Taniwha Relationships

The Maori and Chinese share a common bond as two very different marginalised groups in New Zealand society. Previously, Chinese and Maori may have formed alliances based on family values and genetic history. However, with China now New Zealand's largest trading partner, business liaisons may be the most significant aspect in the coming years.

- Chairperson - Meng Foon
- Hon Dr Pita Sharples - Minister of Maori Affairs
- Mary-Anne Lee - Chinese / Maori Identity

» 10:00am Morning Tea

» 10:30am SS Ventnor - The Call of The Ancestors

Ching Ming 2013 saw 100+ Chinese travel to the Far North to pay their respects to the ancestors whose bones were on the SS Ventnor when it sank in 1902. This year the panel is five new people to our conference. They will give their reactions to this important event. The session ends with a Self Help Guide to the Chinese Historical Ventnor Trail (CHVT) available to all NZers for their own journey with family and friends.

- Chairperson - Wong Liu Shueng
- Karena Sew Hoy - representing her family
- Suzanne Chan On - representing her grandfather.
- Linda Chanwai-Earle - Pooh Fah, Journalist Radio NZ
- KT Ho - perspectives from the official photographer
- Nick Grace - Te Rawara - designer, Red Gateway at Mitimiti
- Wong Liu Shueng - Organiser of the CHVT

» 11:30am Asianisation of Auckland

The 2013 census has shown that about 23% of the Auckland population of 1.42 million are now Asian and expected to grow significantly over the next seven years. Already Chinese businesses and services have started to dominate in certain suburbs. Will the changing landscape cause a racial backlash and other problems, or will a vibrant multi-cultural society become the accepted norm?

- Chairperson - James Liu
- Paul Spoonley - Pro Vice Chancellor
Massey University

» 12:30pm Lunch

» 1:30pm Bananas in the Dragon's Den - Living & Working in China & Asia

China is becoming the dominant global economic powerhouse in the 21st century and the Chinese diaspora has also been very influential in other parts of Asia. Our panellists have extensive experience working in or with China and offer powerful insights on the benefits and pitfalls of being part of the Chinese miracle.

- Chairperson - Pam Dunn
- Eric Chuah - Head of ANZ International
Banking Services
- Lynnette Xu - Young Systems Manager working in China
- Lester Khoo - Director International Projects,
AUT University
- Pat English - Executive Director, NZ China Council

» 3:00pm **Afternoon Tea** 

» 3:30pm **Diverse Bananas - Inter Cultural Relationships**

The session covers a visual and historical perspective of Asian-Australian marriages in the era of the White Australian policy to reveal a historical cultural shift in Australian society followed by the experiences of a Chinese 1.5 generation New Zealander with an African partner.

- Chairperson - Vivian Chow
- Dr Kathie Blunt - Australian Historian
- Gar Kee Wu - 1.5 Generation Chinese New Zealander

» 4:45pm **Emerging Bananas Have Their Say**

The Chinese psyche has been to make sacrifices to provide a better life for succeeding generations. The confidence in the educated and inspired youth of today is justified when you hear these Emerging Bananas relate their life journeys, their ambitions and achievements, and their visions for the future.

- Chairperson - June Kuan
- Jordan Hui - ANZ Investments Advisor
- Tyla Nathan Wong - Professional Sportsperson
- Deanna Yang - MD of Moustache Milk & Cookie Bar
- Alice Wang - NZ Rhodes Scholar Elect 2014

» 5:55pm **Summing Up - Kai Luey**

» 6:00pm **Conference Close**

Accommodation

Preferred hotel arrangements have been made with our Hotel Sponsor-
Auckland City Hotel, 157 Hobson Street, Auckland Central.

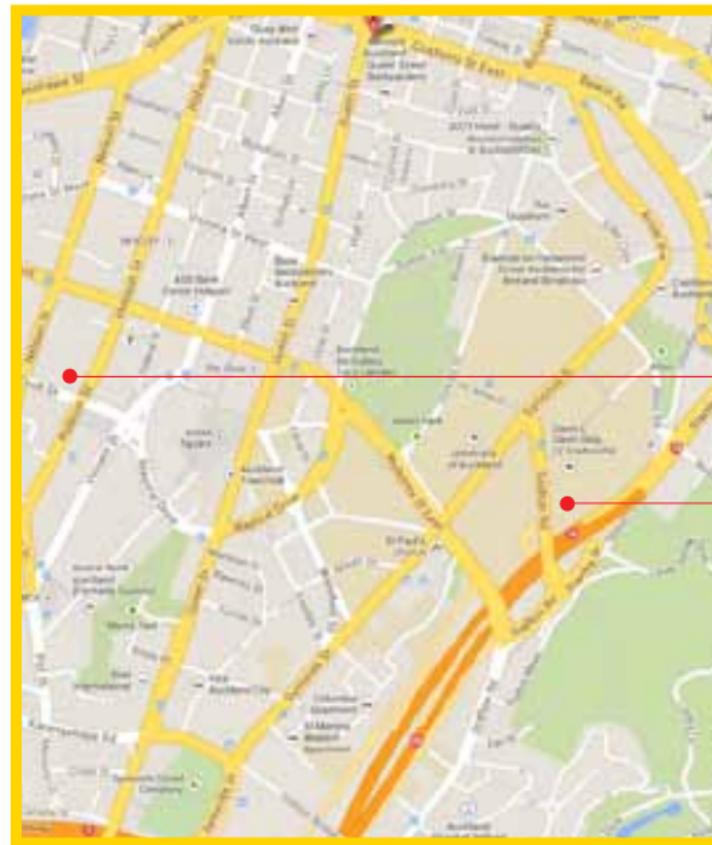
Phone +64 9 925 0777

Fax +64 9 925 0700

Email res@achhobson.co.nz

Website www.achhobson.co.nz

Please quote **'Going Bananas'** when making a booking via telephone or email, Standard Twin/Double Room price **\$105 (incl. GST) per night, FREE Internet & Room Upgrade (conditions apply)**. This is a Qualmark 4 Star hotel. A limited free shuttle service will be provided to the conference venue.



MANAGED BY JIREH HOSPITALITY



Registration Form

Register online at www.goingbananas.org.nz or mail the completed registration form with payment to **NZ Chinese Assn Auckland Inc., PO Box 484, Auckland** or fax to **+64 9 522 1842** if payment is not by cheque.

Name _____
 Address _____
 Phone _____
 Email _____

- | | |
|--|----------|
| <input type="checkbox"/> Anthony Hoy Fong Seminar, Friday, 30 May 2014 | Included |
| <input type="checkbox"/> Welcome Reception, Friday, 30 May 2014 | Included |
| <input type="checkbox"/> Individual (Earlybird before 31 March 2014) | \$160 |
| <input type="checkbox"/> Individual (Registration after 1 April 2014) | \$190 |
| <input type="checkbox"/> Full time student & persons 65+ (with ID) | \$100 |
| <input type="checkbox"/> Registration discount for NZCA members 20% | |
| <input type="checkbox"/> Conference Dinner, Saturday, 31 May 2014 | \$ 35 |

Please tick the appropriate boxes

Total _____

All prices are in NZ dollars and include GST. GST Registration **#85-817-884**. The registration fee covers the Friday activities & the entire conference & includes lunches & refreshments on both days. There are no partial fees for attendance on one day only or for a selected session. Student & 65+ registrations must include a photocopy of ID. Limited to a combined total of 50 persons.

Payment Options

- Enclose a cheque for \$ _____ payable to NZCA Auckland Inc.
 Direct credit to ANZ Bank account #060287-0016463-02 with reference to registrant's name in transaction particulars
 Payment by Visa or MasterCard (circle one)

Name of Card Holder _____
 Card Number _____
 Amount _____ Expiry Date _____
 Signature of Cardholder _____

Cancellation Policy - Transfers or Refunds: The organisers require five clear working days' notice in writing of a cancellation for a refund less \$20 incl. GST administration charge. If you are unable to give such notice, we would be happy for you to arrange another person to attend.

Disclaimer: The organisers reserve the right to add, reschedule or replace speakers, and vary the advertised sessions. **Privacy:** The information supplied on the registration form will be used by the Organising Committee only.

**Enquiries: Kai Luey, +64 21 333 125, kailuey@xtra.co.nz
 David Wong, +64 29 243 2252, david_d_wong@bnz.co.nz**

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is proud to sponsor the 2014 Diverse Bananas,
Global Dragons International Conference.

Join the Auckland Chinese Alumni Club.
Contact rachelyang53@gmail.com

Graduates: Have you recently moved? Update your
contact details at www.alumni.auckland.ac.nz



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